Geethanjali College of Engineering and Technology (UGC Autonomus)

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Department of Management Studies

Report on Role play

For A.Y 2023-24

Date :8th Jan 2024

Activity Details: Role Play on "Enhancing Business Analytics Skills.

Date : 8th Jan 2024

Participants: Students of II MBA I Sem

➤ **Objectives:**
   - To provide students with hands-on experience in applying business analytics concepts to real-world scenarios.
   - To encourage students to think critically and strategically about data-driven decision-making processes.
   - To develop students' ability to identify and solve complex business problems using analytical techniques and tools.
   - To foster teamwork and collaboration skills by working in groups to analyze data and make informed decisions.
   - To improve Communication skills
   - To enhance students' decision-making skills by considering multiple variables and uncertainties inherent in business situations.

➤ **Staff Involved:**

1.Mrs K.Bhavana(Asst Professor)

➤ **Participant Details:**

Designation	No of Participants
IMBA IISem	61

➤ **Methodology:**
   - Describe the format and structure of the activity role play.
   - Explain how groups were formed, scenarios were chosen, and decisions were made.

➤ **Learning Outcomes:**
   - Summarize the main takeaways and lessons learned from the activity.
   - Reflect on how the activity contributed to the students' understanding of business analytics concepts.
   - Discuss any skills or competencies developed as a result of the activity.

List of the students participated in Role Play:

Team 1:-
Topic :Importance of Business Analytics

S. No	Roll no	Name	Role
1.	22R11E0042	P. Aishwarya Lakshmi	Manager
2.	22R11E0014	Deepthi	Employee
3.	22R11E0037	Kaveri	Employee
4.	22R11E0041	Poojitha	Employee

Team2:
Topic: Data mining and its importance

S. No	Roll no	Name	Role
1.	22R11E0060	Akhila	Manager
2.	22R11E0006	Sai Apoorva	Asst Manager
3.	22R11E0032	Vaibhavi	Employee
4.	22R11E0030	Sushmitha	Employee
5.	22R11E0028	Manasa	Employee

Team3:
Topic: Data modelling and its importance

S. No	Roll no	Name	Role
1.	22R11E0063	Tejeswini	Manager
2.	22R11E0057	Lavanya	Asst Manager
3.	22R11E0061	Saranya	Employee
4.	22R11E0026	Suryakala	Employee
5.	22R11E0001	Priyanka	Employee

Team 4:
Topic: Simulation

S. No	Roll no	Name	Role
1.	22R11E0047	Vijjisha	Employee
2.	22R11E0008	Dattatreya	Employee
3.	22R11E0012	Prem	Employee
4.	22R11E0052	Varshini	Employee

Team 5:
Topic: Risk Analysis

S. No	Roll no	Name	Role
1.	22R11E0023	Manish	Employee
2.	22R11E0059	Gayatri	Employee
3.	22R11E0035	Akshitha	Employee
4.	22R11E0016	Shravya	Employee
5.	22R11E0038	M.Nikhil	Employee
6.	22R11E0002	Sreekar	Employee

Role Play